

20th Annual Bid For Bachelors and Bachelorettes

FRIENDS & FAMILIES OF CYSTIC FIBROSIS

Corporate Package Sponsorship Form 2017

On Saturday, March 4th, 2017, Friends & Families of Cystic Fibrosis will be hosting “Bid for Bachelors and Bachelorettes” at JW Marriott downtown Grand Rapids. This year marks our 20th annual event raising funds to benefit children and young adults affected by cystic fibrosis, a life-threatening disorder which causes severe lung damage and nutritional deficiencies. Friends & Families of Cystic Fibrosis is a non-profit organization, our 501(c)3 number is: 61-1441199.

All funds raised at this event stay here in West Michigan to support those living with cystic fibrosis.

Please support Friends & Families of Cystic Fibrosis through Corporate Package Sponsorship on March 4th, 2017. This event is attended by over 500 with a program given to each attendee.

Sponsorship Level & Price Information

❑ Platinum Title Sponsor - \$7,500

“The 120th Annual Bid for Bachelors and Bachelorettes Presented by.....”

Your company owns the title name of the event which will place your logo on ALL media associated with the event. Including, but not limited to, three billboards placed around West Michigan advertising the event, a 2' x 3' sign with company logo proudly displayed at the event entrance and on the stage, front cover “presented by” title on event program, a full-page ad on back cover of the event program, your company logo on all posters and fliers distributed throughout the West Michigan area, inclusion in all PR announcements via paper, TV or radio media. Company name appearing on the marquee at DeVos Place prior to the event. Name/logo recognition on t-shirts to be worn during promotion of the event. Name and logo recognition on entry wristbands. Also includes three minutes on stage the night of the event to address the over 500 attendees and market your company, a full-page ad on our power point presentation that runs during the reception hour, inclusion of your company web address, logo and website link on our Bid for Bach website and a VIP table for ten the night of the event.

❑ Gold Sponsor - \$5500 (Bar Sponsor)

Your company name/company logo proudly displayed on 2x3 signs at three bars located in event and reception area. Company name & logo displayed on 10 tables at the event. This will also include a full-page ad on the front inside cover of the event program and company logo on all posters and fliers distributed throughout the West Michigan area. Name/logo recognition on t-shirts to be worn during promotion of the event.. Also includes your company web address, logo and website link on our Bid for Bach website, a full-page ad on our power point presentation that runs during the reception hour and a reserved table for ten the night of the event.

❑ Silver Sponsor - \$4500 (After Party Sponsor)

Two - 3x5 signs with your company logo proudly displayed at the After Party, full-page ad in the event program, your company logo on all posters and fliers distributed throughout the West Michigan area advertising the After Party. Name/logo recognition on t-shirts to be worn during promotion of the event. Also includes your company web address, logo and website link on our Bid for Bach website, a full-page ad on our power point presentation that runs during the reception hour and a reserved table for ten the night of the event.

***Please contact Friends & Families of Cystic Fibrosis at 616.774.9004
and a contact person will be assigned to you.***

bidforbach.org